

Hooptie Script

Two typefaces inspired by the car lettering
of the Motor City

FDI Type Foundry



Font Family

Hooptie Script

Designer

Ralf Herrmann

Released

2011

Styles

5

Script Support

Latin 1

Parents

dictates a

season's silhouette

but Detroit

manufactures a

pattern of life

a

b

c

d

e

f

g

h

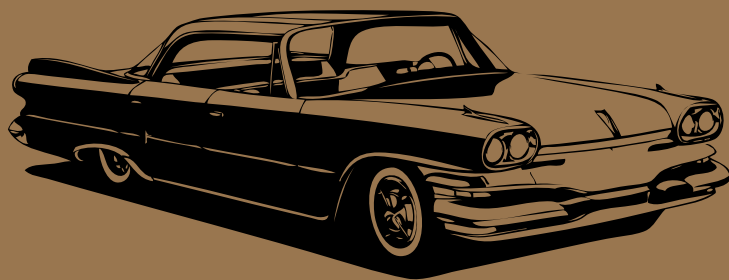
i

j

k

l

m



p

q

r

u

v

w

x

y

z

1

2

3

4

5

6

REGULAR

akoσ

A

OBLIQUE

akoσ

A

DECAYED

akoσ

A

RUSTED

akoσ

A

STAR CHIEF

ako

A

ford freeway

Brush Park

Michigan Avenue

Eight Mile

Packard Clipper

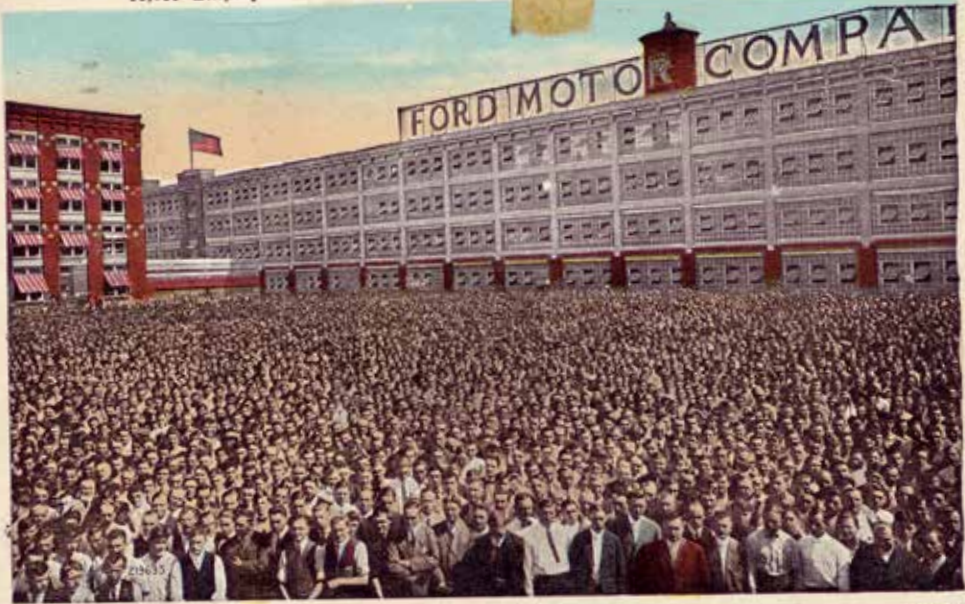
Stardiner

Chrysler Eight

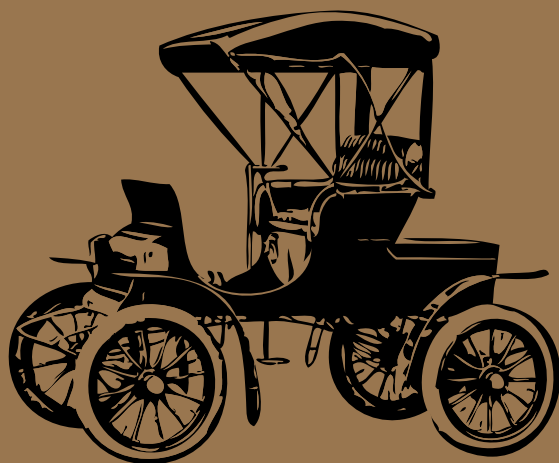
Oldsmobile

Any customer
can have
a car painted
any colour
that he wants
so long as
it is black.

50,000 Employees of the Ford Motor Co. Detroit, Mich.



Henry ford



*“There will be carriages
which are not pulled by
any animal and which race
along at an incredible speed”*

Leonardo da Vinci

Ask the

man who

owns one



or oc of

type this

Contextual Alternates

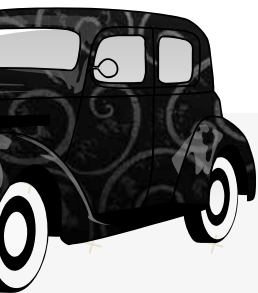
Turn on contextual alternates and all letters automatically connect perfectly to subsequent letters.



Airstream

A i r s t r e a m

A i r s t r e a m



Increased Tracking

Add one or more underscores between characters if you like.
(Note how the A-i connection changes automagically.)

Character Set Default Styles

a b b b c d
e f f f f g h i j k l m n
o o o p q r s t t u v v w
x x y z A B C D E f G H
I J K L M N O P Q R S T U
V W X Y Z ! " # \$ % %
& ' () * + , - . / " "
" " ' ' 0 1 2 3 4 5 6 7 8
9 : ; < = > ? @ † ‡ ... [
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ÿ ø ø ø ù ú û ü ý þ ÿ

Character Set Star Chief

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6 7 8 9 : ; < = > ? @ A

B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z [\

] ^ _ ` A B C D E F G

H I J K L M N O P

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Y Z { | } ~ ¡ ¢ £ ¤ ¥ ¦ §

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